



# AGROBRIDGES – BUILDING BRIDGES BETWEEN PRODUCERS AND CONSUMERS

*Short Food Supply Chain (SFSC) business models - Improved Logistics*

*19 June 2023*



THIS PROJECT HAS RECEIVED FUNDING FROM THE EUROPEAN UNION'S HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT AGREEMENT N° 101000788.

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## Definition of the business model

Improved Logistics includes selling products to producer organisations, food hubs or other distributors to enable farmers to benefit by sharing costs and pooling resources for distribution. In this way, larger quantities can be sold to channels such as supermarket chains. This business model is always considered to be an option and not part of this tool's analysis and ranking procedure.



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## Examples of organisations/services that follow this model

Service / Organisation	Link	Region / Country	Sales Channel	Business Model
Borngros	<a href="#">BORNGROS</a>	Regionskommune Bornholm / Denmark	BORNGROS collaborates with a wide range of Bornholm-based food producers and handles efficient and competitive sales and distribution.	Improved Logistics
Vite mon marché	<a href="https://vitemonmarche.fr/">https://vitemonmarche.fr/</a>	France	Traveling truck	Improved Logistics
Συνεταιρισμός Βιοκαλλιεργητών «Γαία»	<a href="https://gaiabio.gr/">https://gaiabio.gr/</a>	Crete / Greece	Improved Logistics	Improved Logistics
Zolle	<a href="https://zolle.it/">https://zolle.it/</a>	Regione Lazio / Italy	Improved Logistics	Improved Logistics
Cortilia	<a href="https://www.cortilia.it/">https://www.cortilia.it/</a>	Regione Lazio / Italy	E-commerce regional products	Improved Logistics



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PATU palvelutukkurit	<a href="https://palvelutukkurit.fi/en/">https://palvelutukkurit.fi/en/</a>	Finland	Nationwide wholesaler wholly owned by local businesses. Local products for HoReCa and retail.	Improved Logistics
DeliPlate	<a href="https://deliplate.fi/">https://deliplate.fi/</a>	Finland	Logistics services to producers from storage to collection and final distribution.	Improved Logistics
Uudenmaan ruoka (Uusimaa Food hub)	<a href="https://uudenmaanruoka.fi/">https://uudenmaanruoka.fi/</a>	Helsinki / Finland	Foodhub organizes the collection, distribution and marketing of local food and improves market access for local producers. Consumer buy the products online and picks them up from foodhub.	Improved Logistics



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Stowarzyszenie – grupa producencka SKOWRONKI	<a href="http://gpskowronki.pl/">http://gpskowronki.pl/</a>	Mazowieckie / Poland	Improved Logistics	Improved Logistics
Stowarzyszenie - Krajowy Związek Grup Producentów Owoców i Warzyw - Spółdzielnia Osób Prawnych	<a href="http://www.grupyogrodnicze.pl/">http://www.grupyogrodnicze.pl/</a>	Poland	Improved Logistics	Improved Logistics
Ebruli Doğal Dükkan	<a href="https://www.ebrulidogalbakkal.com/">https://www.ebrulidogalbakkal.com/</a>	Istanbul / Türkiye	Improved Logistics	Improved Logistics



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Mercado Social La Rendija	<a href="https://larendija.eu/">https://larendija.eu/</a>	Andalusia / Spain	Improved Logistics	Improved Logistics
La Ortiga Cooperativa de Consumidores de Productos Ecológicos	<a href="https://laortiga.com/">https://laortiga.com/</a>	Andalusia / Spain	Improved Logistics	Improved Logistics
ECOBAST	<a href="https://www.ecoabast.com/">https://www.ecoabast.com/</a>	Valencia / Spain	Improved Logistics	Improved Logistics
KIBUS	<a href="https://kibus.online/alicante">https://kibus.online/alicante</a>	Alicante / Spain	Improved Logistics	Improved Logistics



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